

15th Annual Las Vegas Metro K-9 Trials

Advertising Specifications and Price Sheet

Program Ads

All ads must be submitted to the address below, on CD or ZIP disk in one of the following formats:

- **TIFF** format in CMYK at 300DPI.
- **Illustrator EPS** format in CMYK. Fonts must be in outlines. All Illustrator files must be in eps format.
- **Quark Xpress 4.11** (or earlier) file with all fonts and artwork included in separate folders. All linked art work must be in CMYK, TIF or EPS formats only.
- **PDF** file – Hi-resolution only (300DPI)
Without securities. Please do not submit in this format if you are not familiar with the correct/proper Distiller outputs.

COLOR PRINTS MUST ACCOMPANY ALL ADS.

AD Sizes:

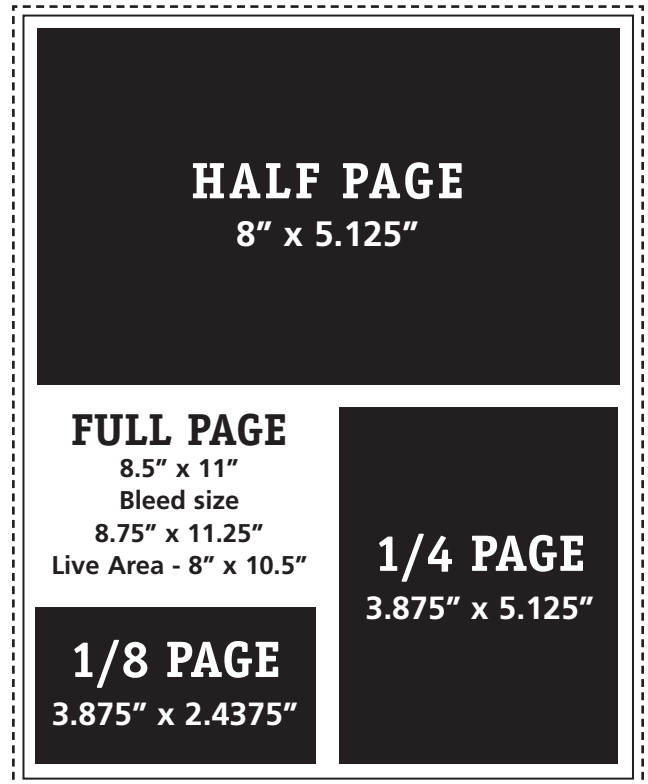
Full page w/bleed – 8.5" x 11"

(Bleed=8.75" x 11.25" Live Area=8" x 10.5")

1/2 Page – 8" x 5.125"

1/4 Page – 3.875" x 5.125"

Business card – 3.875" x 2.4375"



**ARTWORK MUST BE RECEIVED BY
SEPTEMBER 19, 2005.**

**Yes, I'd like to help support the Friends
For Las Vegas Police K-9's 15th Annual
Las Vegas Metro Police K-9 Trial.**

Booth Sponsorship **\$2500**

Trophy Sponsorship **\$1100**

Full Page Ad **\$1500**

Half Page Ad **\$750**

1/4 page Ad **\$400**

1/8 Page Ad **\$100**

Dasher Board Advertising **\$250**

A straight donation works best for me.
Here's my check for \$_____

Name _____

Address _____

Phone _____

Signature _____ Date _____

Please make checks payable to:
Friends For Las Vegas Police K-9's
(Tax Identification Number 88-0272737)

Please mail check and this form to:
Friends For Las Vegas Police K-9's
c/o Sharon Heptner
4187 Pleasant Road
Las Vegas NV 89108