

16th Annual Las Vegas Metro K-9 Trial Advertising Specifications and Price Sheet

Premium Pages:

- Inside Back Cover - **\$7500**
 - Inside Front Cover - **\$7500**
- Both Include:*
- Electronic Jumbotron Advertising

Standard Pages:

- Full page - **\$1000**
 - 1/2 Page - **\$500**
 - 1/4 Page - **\$250**
- All Include:*
- Electronic Jumbotron Advertising
- Business Card - **\$150**

Other Sponsorships:

- Program Printing Donation - **\$5000**
 - Booth Sponsorship - **\$1500**
 - Trophy Sponsorship - **\$2500** *Includes meet and greet with handlers and K-9s
- All include:*
- Electronic Jumbotron Advertising
- Video Ribbon - **\$250**

ARTWORK MUST BE RECEIVED BY SEPTEMBER 1, 2006

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YES! I'd like to help support the Friends For Las Vegas Police K-9s
16TH Annual Las Vegas Metro Police K-9 Trials

- ___ Program Printing Donation - \$5000
- ___ Inside Front Cover - \$7500
- ___ Full Page - \$1000
- ___ 1/2 Page - \$500
- ___ Business Card - \$150

- ___ Booth Sponsorship - \$1500
- ___ Trophy Sponsorship - \$2500
- ___ Inside Back Cover - \$7500
- ___ 1/4 Page - \$250

- ___ A straight donation works for me.
Here's my check for: ___ \$5000
 ___ \$2500
 ___ \$1000
 ___ \$500
 ___ Other

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Make checks payable to:
Friends For Las Vegas Police K-9s
(Tax Identification Number: 88-0272737)
Please mail check and form to:
Friends For Las Vegas Police K-9s
c/o Lynette Chappell
1639 North Valley Dr.
Las Vegas, NV 89108

Tel: 702-647-2225
Fax: 702-648-0519

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Name _____
Address _____

Phone _____
Signature _____ Date _____

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Program Ads

Submit on CD or ZIP disk in one of the following formats:

- TIFF format in CMYK at 300 DPI
- Illustrator EPS format in CMYK. Fonts must be in outlines
- Quark Xpress 4.11 (or earlier) file with all fonts
And artwork included in separate folders. All
Linked artwork must be in CMYK, TIFF or EPA formats only
- PDF file – Hi-resolution only (300 DPI) without securities.
Please do not submit in this format if you are not familiar with the
correct/proper distiller outputs.

COLOR PRINTS MUST ACCOMPANY ALL ADS

Ad Sizes:

- **Full Page** with bleed: 8.5" x 11"
(Bleed – 8.75" x 11.25"; Live Area – 8" x 10.5")
- **½ Page:** 8" x 5.125"
- **¼ Page:** 3.875" x 5.125"
- **Business Card:** 3.875" x 2.4375"

1/2 Page Ad
8.5" x 5.125"
\$500

1/4 Page Ad
3.875" x 5.125"
\$250

Business Card Ad
3.875" x 2.4375"
\$150

Full Page Ad
8.5" x 11"
Bleed – 8.75" x 11.25"
Live Area – 8" x 10.5"
\$1000

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