

# 17th Annual Las Vegas Metro K-9 Trial Advertising Specifications and Price Sheet

**Premium Pages:**

- Inside Back Cover - **\$7500**
- Inside Front Cover - **\$7500**
- Both Include:*
  - Electronic Jumbotron Advertising
  - Reserved premium seating for 10
  - Meet and greet with handlers and K-9s

**Standard Pages:**

- Full page - **\$1000**
  - Includes meet and greet with handlers and K-9s
- 1/2 Page - **\$500**
- 1/4 Page - **\$250**
- All Include:*
  - Electronic Jumbotron Advertising
- Business Card - **\$150**

**Other Sponsorships:**

- Program Printing Donation - **\$5000**
- Booth Sponsorship - **\$1500**
- Trophy Sponsorship - **\$2500**
- All include:*
  - Electronic Jumbotron Advertising
  - Reserved premium seating for 10
  - Meet and greet with handlers and K-9s
- Video Ribbon - **\$250**

**ARTWORK MUST BE RECEIVED BY AUGUST 1, 2007**

**YES!** I'd like to help support the Friends For Las Vegas Police K-9s  
17<sup>TH</sup> Annual Las Vegas Metro Police K-9 Trials

- \_\_\_ Program Printing Donation - \$5000
- \_\_\_ Inside Front Cover - \$7500
- \_\_\_ Full Page - \$1000
- \_\_\_ 1/2 Page - \$500
- \_\_\_ Business Card - \$150

- \_\_\_ Booth Sponsorship - \$1500
- \_\_\_ Trophy Sponsorship - \$2500
- \_\_\_ Inside Back Cover- \$7500
- \_\_\_ 1/4 Page - \$250
- \_\_\_ Video Ribbon \$250

\_\_\_ A straight donation works for me.

- Here's my check for: \_\_\_ \$5000  
                                   \_\_\_ \$2500  
                                   \_\_\_ \$1000  
                                   \_\_\_ \$500  
                                   \_\_\_ Other

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Make checks payable to:  
**Friends For Las Vegas Police K-9s**  
 (Tax Identification Number: 88-0272737)  
**Please mail check and form to:**  
 Friends For Las Vegas Police K-9s  
 c/o Lynette Chappell  
 1639 North Valley Dr.  
 Las Vegas, NV 89108

Please **e-mail ad and form** with K-9 in subject line to David:  
[David@sabredesign.net](mailto:David@sabredesign.net) or mail to:  
 David Wilkinson  
 Sabre Design & Publishing  
 P.O. Box 605  
 Groveland, CA 95321

# 17th Annual Las Vegas Metro K-9 Trial Advertising Specifications and Price Sheet

## Program Ads

Submit on CD or ZIP disk in one of the following formats:

- TIFF format in CMYK at 300 DPI
- Illustrator EPS format in CMYK. Fonts must be in outlines
- Quark Xpress 4.11 (or earlier) file with all fonts  
And artwork included in separate folders. All  
Linked artwork must be in CMYK, TIFF or EPA formats only
- PDF file – Hi-resolution only (300 DPI) without securities.  
Please do not submit in this format if you are not familiar with the  
correct/proper distiller outputs.

**COLOR PRINTS MUST ACCOMPANY ALL ADS**

## Ad Sizes:

- **Full Page** with bleed: 8.5" x 11"  
(Bleed – 8.75" x 11.25"; Live Area – 8" x 10.5")
- **½ Page:** 8" x 5.125"
- **¼ Page:** 3.875" x 5.125"
- **Business Card:** 3.875" x 2.4375"

**1/2 Page Ad**  
**8.5" x 5.125"**  
**\$500**

**1/4 Page Ad**  
**3.875" x 5.125"**  
**\$250**

**Business Card Ad**  
**3.875" x 2.4375"**  
**\$150**

**Full Page Ad**  
**8.5" x 11"**  
Bleed – 8.75" x 11.25"  
Live Area – 8" x 10.5"  
**\$1000**

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